



# The Trinity Centre

Bristol's Cultural Pulse



# About Trinity

**Independent live venue**


**Established 1976**

**650 capacity**

**100 events each year**

**30,000 annual live music/club audience**

**Organic digital reach 152,000+**



"Trinity Bristol is a fantastic space  
with endless possibilities and a  
truly musical spirit"  
**Damon Albarn**

# Audience profile

circa 30k a year

**58%** are aged 18-34 who love attending music and cultural events

**73%** audiences strongly agree that Trinity's programme is relevant to their interests with **55%** returning three or more times a year

**80%** are active cultural consumers attending events at other arts, culture and music venues in Bristol

**40%** are urban adults living within inner city and urban areas

# Audience demographic

**11%** identify as Black/Global Majority

**25%** identify as LGBTQ+

**75%** live in Bristol (33% locally)

**25%** from outside of the city

**80%** of audience attend 3 x per year



# Our Ethos

**Giving audiences joyful, moving & memorable live experiences**

**Honouring the cultural heritage roots of our venue & city**

**Showcasing diverse & emerging talent**

**Benjamin Zephaniah & The Revolutionary Minds, 2017© Khali Ackford**

# **Venue features**

**Converted former-church**

**Ground floor main hall 650 capacity**

**Upstairs hall 300 standing capacity**

**Stretch-tent outdoor venue 200 capacity**

**Full-site capacity 1200**

# Digital reach

X 14.2k

Facebook 21k

Instagram 12.5k

Website 30k monthly traffic

Mailing lists 12k+ subscribers

Customer database 30k+



# Sponsor package

Site-specific branding across stage, bar, dressing rooms

Prominent logo placement on marketing materials, website, and social media.

Host branded events, live-shows & day parties

Product placement, merchandise sales & promotional offers

VIP tickets and access to exclusive events

Co-branded content creation, such as videos and blog posts

Discounted or complimentary tickets for sponsor's employees

Access to audience demographics and local insights

Invitations to exclusive industry networking events

Tailored sponsorship packages to meet specific objectives


Acknowledgment in press releases and annual reports



**Reg charity no 1144770**



**Empowering young people through music making  
Kickstarting children's artistic journeys  
Co-creating cultural offer with local communities  
Amplifying the work of diverse emerging talent**

A photograph of Adam Devonshire, a man with a full red beard, sitting at a round wooden table in a dimly lit room. He is wearing a dark green polo shirt and is gesturing with his hands while speaking. In the foreground, the back of a person's head and shoulders is visible, looking towards Adam. The background shows a dark stage area with some equipment.

"To see youth projects like this, giving young people the opportunity to learn and grow as musicians, was truly amazing and inspiring. The confidence that comes from being given the tools to create music is immeasurable and projects like this are truly something to cherish. Long may it continue"

**Adam Devonshire, Idles**



A photograph of Trinity Church in Bristol, a large Gothic Revival church with two prominent square towers. A large, leafy tree stands to the left of the church. In the foreground, a crowd of people is gathered for a garden party, with several tents and stalls visible. The sky is blue with some light clouds.

# TRINITY:

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Trinity Community Arts (reg charity no 1144770)

(Front) Garden Party 2024 © Alistair Brookes  
Garden Party, 2019 © Khali Ackford, KoLab Studios